

William (Liam) Powell

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EDUCATION

Duke University and Duke Kunshan University (GPA: 3.6/4.0)

August 2021 – May 2025

Bachelor of Arts, Interdisciplinary Studies (Global Health; Public Policy) (Duke)

Durham, NC, USA

Bachelor of Science, Global Health/Public Policy (Duke Kunshan)

Kunshan, Jiangsu, China

- **Awards:** Stanback Fellow, Public Policy Student Fellow, Fubon Scholar
- **Relevant Coursework:** Global Health Systems, U.S. Health Disparities, Political Analysis for Public Policy
- **Study Abroad:** DKU@Duke (Fall 2021, Spring 2022, Fall 2023), DKU/IES Abroad Barcelona (Fall 2022)

WORK AND INTERNSHIP EXPERIENCE

FHI 360

May 2024 – August 2024

Stanback Fellow, Research and Knowledge Management, Water, Sanitation and Hygiene

Durham, NC, USA

- Led and contributed to research, writing, and knowledge management activities for the Global Handwashing Partnership, collaborating with partners such as P&G, SC Johnson, USAID, UNICEF, and the World Bank
- Co-developed microlearning resources using generative AI and Google Scholar for hygiene practitioners globally
- Expanded the 2024 Global Handwashing Day campaign to TikTok and Threads, increasing youth engagement
- Authored fact sheets and knowledge-sharing materials tailored to institutional and donor audiences

United States Agency for International Development

May 2023 – August 2023

Student Trainee, Bureau for Global Health, Office of HIV/AIDS

Washington, DC, USA

- Coordinated HIV/AIDS management and prevention efforts within the Regional Advisors Branch, ensuring alignment with global health initiatives
- Conducted compliance reviews for \$2M+ in subcontract awards to international implementing partners
- Coordinated cross-office meetings with stakeholders, ensuring clear communication and efficient follow-ups
- Modernized PEPFAR file systems and contact databases, streamlining operational workflows

Pathfinders for Greenways

August 2021 – Present

Marketing Consultant

Roanoke, VA, USA

- Designed and distributed 4,000+ newsletters annually, raising funds for trail development and maintenance
- Managed digital communications via Bloomerang, WordPress, and email campaigns

RESEARCH EXPERIENCE

Duke Kunshan University

February 2024 – March 2025

Independent Researcher

Kunshan, Jiangsu, China

Research Title: “Bridging the Divide: Global Health and International Development Policy Priorities in the Trump and Biden Eras”

- Applied BERTopic modeling to analyze 2,344 USAID programmatic and policy documents across two U.S. presidential administrations
- Identified thematic shifts in global health priorities, including disease-specific funding under Trump and expanded multilateral efforts under Biden
- Mapped policy shifts to assess the impact of political leadership on global health agendas, informing USAID policy stability and global partnerships

LEADERSHIP

DKU Public Policy Club

January 2024 – Present

Co-Founder, Treasurer (Fall 2024), Policy Fellow

Kunshan, Jiangsu, China

- Established and expanded club initiatives, organizing guest talks and alumni connection events
- Managed financial operations and assisted with strategic outreach efforts

SKILLS

- **Technical:** Python, R, Java, Microsoft Excel, WordPress, Adobe Photoshop, InDesign, Illustrator
- **Languages:** Fluent English, intermediate Mandarin Chinese
- **Interests:** Behavior change research, international development, global health equity, sustainable supply chains